



Intercollegiate Broadcasting System

BETHLEHEM, PA. 18015

215-868-4121

March 31, 1966

Dear Station Manager:

This is the last opportunity you'll have this year to decide to attend the IBS National Convention. It's only 16 days away, and this is the last chance we will have to contact you.

Don't pass up this opportunity. The Convention is planned around you and the College Station ... with exhibits, a chance to meet with other College Radio people, Commercial radio guest speakers, workshops, presentations, panel sessions, a Luncheon banquet, and Keynote address.

More than 150 registrations have already poured in; many are even from western stations. The advantages of the day for you and your staff are innumerable ... we know you'll be sorry if you miss the boat.

So sign up for the biggest ... and BEST ... IBS Convention yet! Bring a carload --- so a staffer can go to each session --- and split the cost. Your registration must be in our hands by April 11 ... so don't delay! Sign up now, before it's too late.

We'll look forward to seeing you in New Brunswick.

Sincerely,

Tom McCloud
Convention Committee

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